



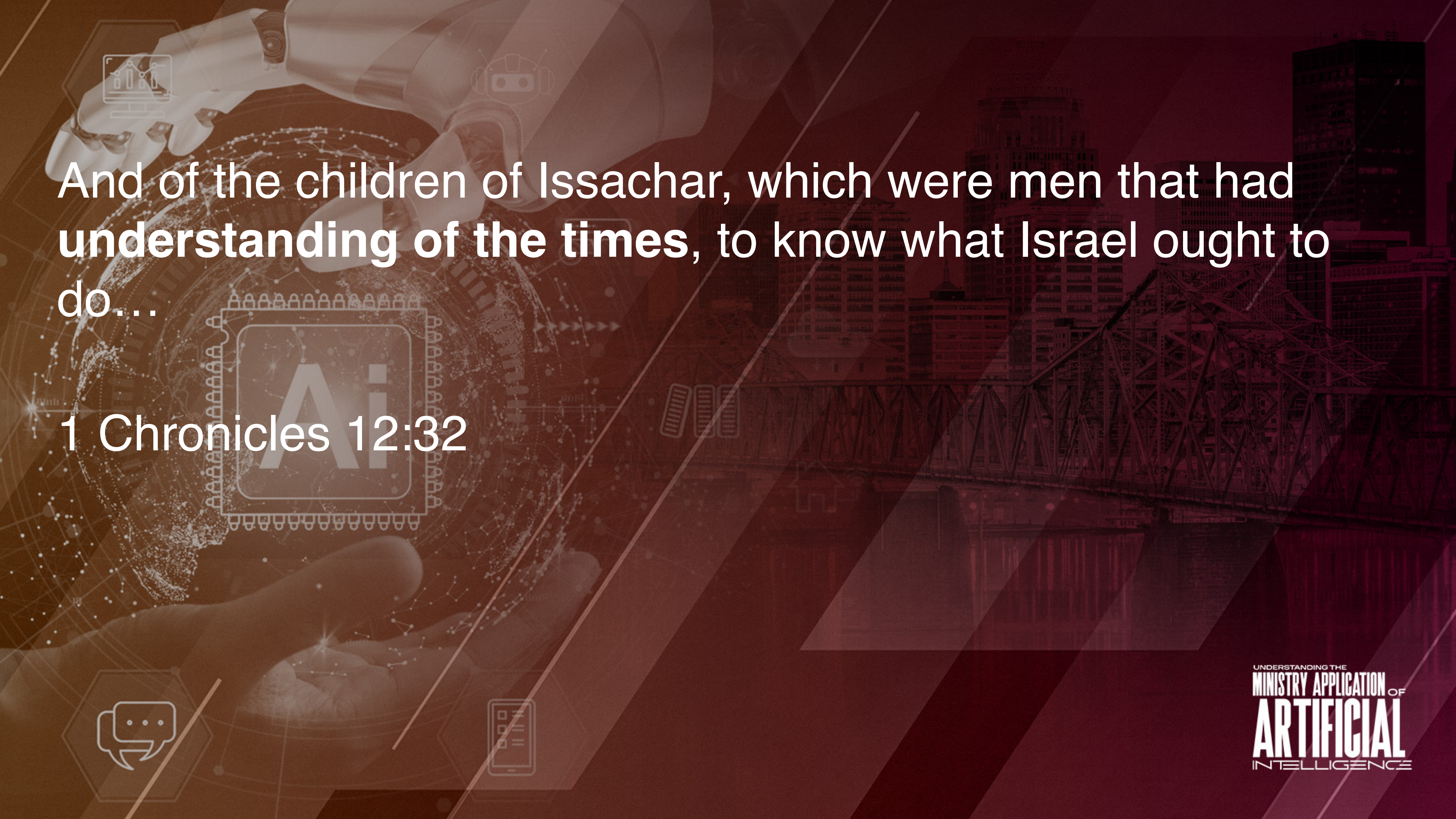
UNDERSTANDING THE  
**MINISTRY APPLICATION OF**  
**ARTIFICIAL**  
**INTELLIGENCE**

**PASTOR KEITH L. ODOM, PRESENTER**

DIRECTOR OF TECHNOLOGY, *Church of God in Christ, Inc.*







And of the children of Issachar, which were men that had **understanding of the times**, to know what Israel ought to do...

1 Chronicles 12:32



# **The First Industrial Revolution**

(Mid 18th Century - 1830)

The invention of Steam Engine, Mechanization of Factories, Etc.

# **The Second Industrial Revolution - Technological Revolution**

(1870-1914)

Advances in transportation such as automobiles, airplanes, internal combustion engines, mass production, etc.

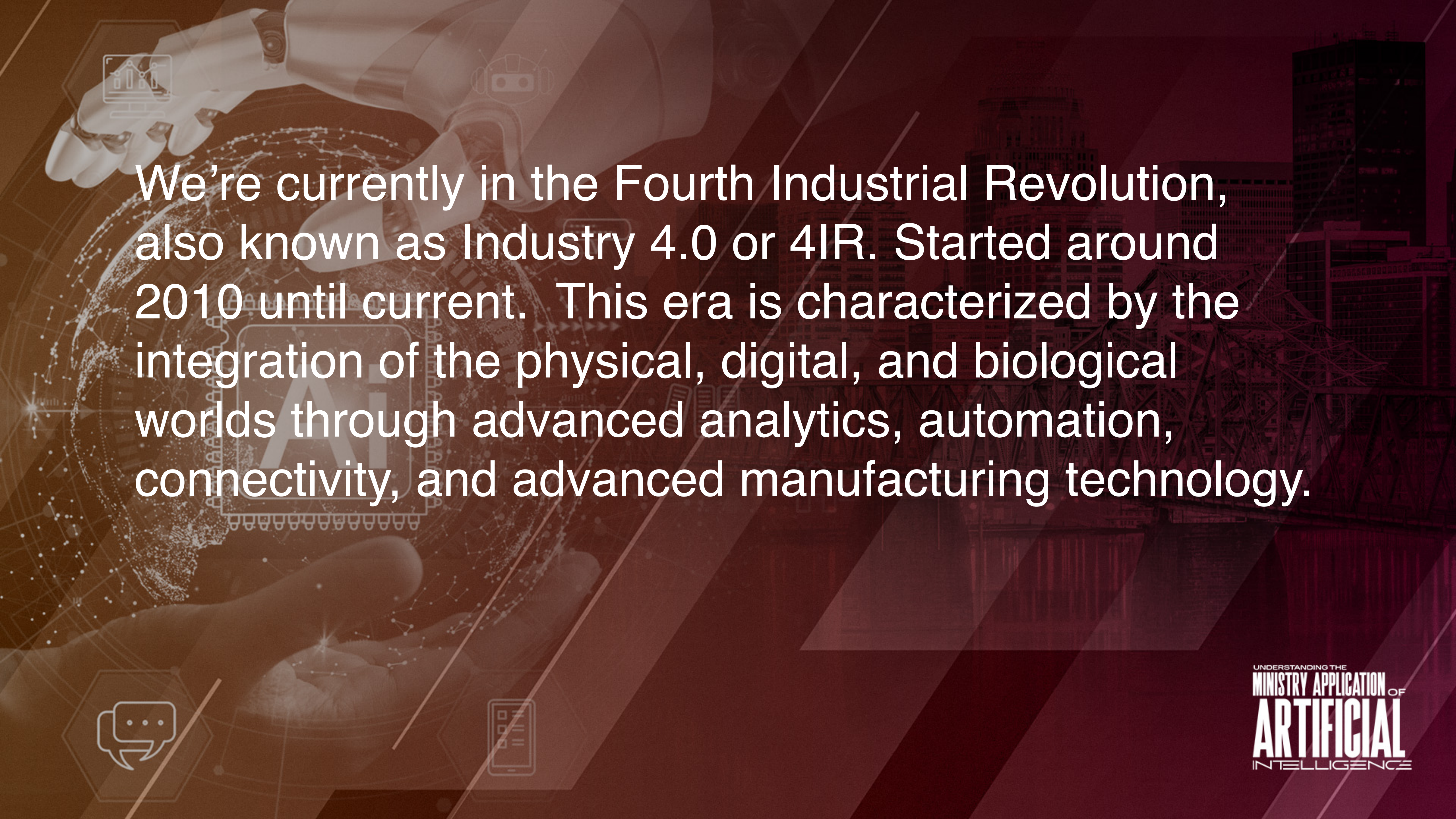


# The Third Industrial Revolution - Digital Revolution

(Mid 20th Century (1940-1969))

Electronics, computers & nuclear power





We're currently in the Fourth Industrial Revolution, also known as Industry 4.0 or 4IR. Started around 2010 until current. This era is characterized by the integration of the physical, digital, and biological worlds through advanced analytics, automation, connectivity, and advanced manufacturing technology.





# The Fifth Industrial Revolution - Industry 5.0

(Coming into it now, started around 2021 )

Will see humans working alongside advanced technology & AI



# What is Artificial Intelligence?



# Where Are We With **AI** Now?

## Generative AI

TEXT-BASED

## Multi-Modal

IMAGES

AUDIO

VIDEO

## Action Stacking

WORKFLOWS

AUTOMATION

ASSISTANTS

## Second Brain

PREDICTIVE

PERSONALIZED

PERVASIVE



# What is Generative AI Good For?

## COMMUNICATIONS

- Email
- Social Media
- Newsletters
- Ads: Headline, copy, images



# What is Generative AI Good For?

## RESEARCH

- Brainstorming
- Summarizing content
- Topic suggestions / refinement
- Quick teaching on topics



# What is Generative AI Good For?

## ANALYSIS & ORGANIZING

- Data manipulation
- Extracting core concepts
- Planning
- Reorganizing content



# What is Generative AI Good For?

## IMPROVEMENT

- Content logic, arguments
- Discussion questions
- Clarity of messaging
- Reframing for different audiences



# What is Generative AI Good For?

- Research
- Analysis
- Content

Think of the AI Chatbot like a seminary student intern or as an executive assistant.



# What AI CANNOT Do?

AI does not think or feel. There is no humanity in AI.

- Care
- Think
- Pastor





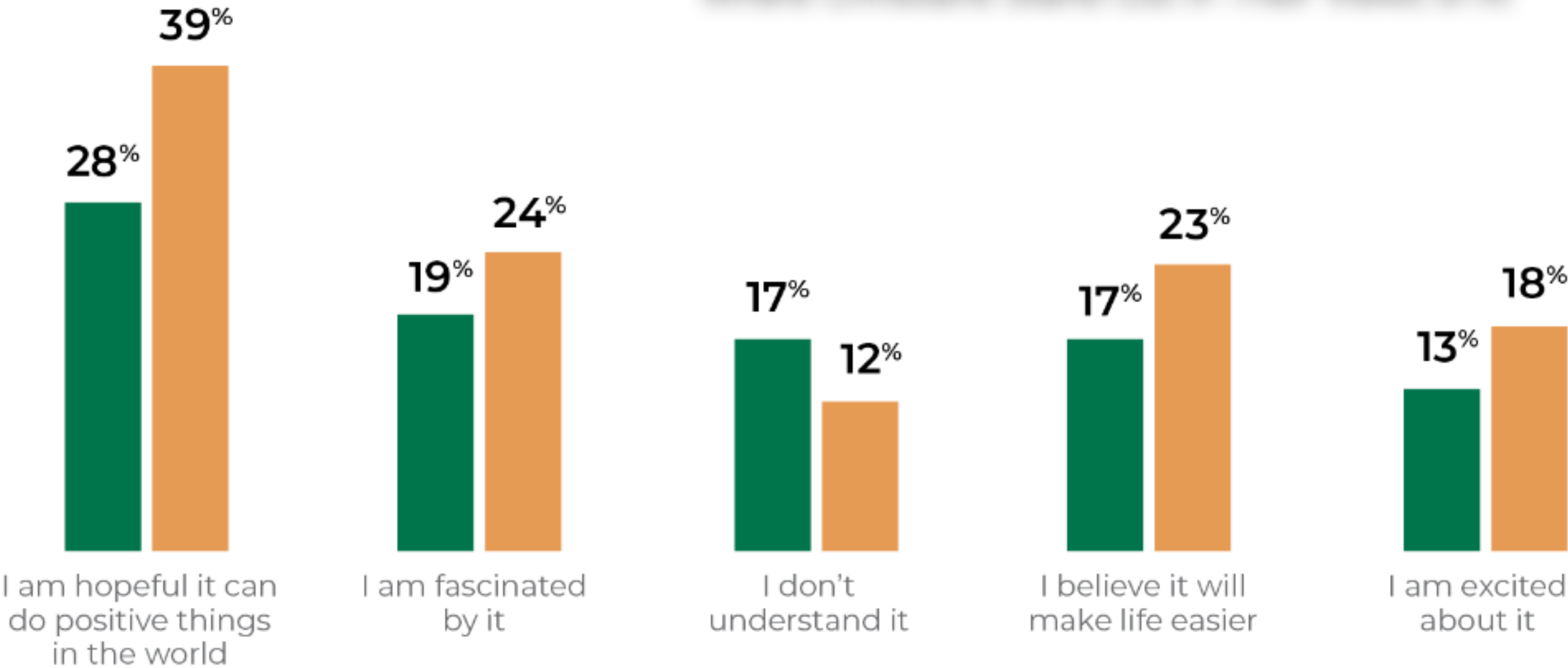
# THE CHURCH HASN'T FULLY EMBRACED IT YET

UNDERSTANDING THE  
MINISTRY APPLICATION OF  
**ARTIFICIAL**  
INTELLIGENCE



● Christians ● Non-Christians

Where Christians Stand Out in Their Views of AI



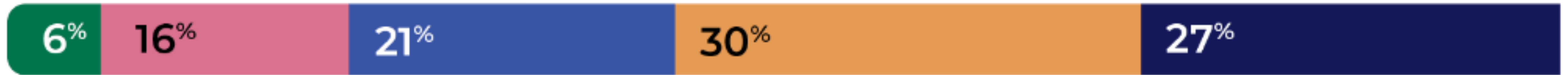
n=1,500 U.S. adults, July 28–August 7, 2023.



## “AI is good for the Christian Church”

● Agree strongly ● Agree somewhat ● Disagree somewhat ● Disagree strongly ● I don't know

U.S. Christians



*n*=988 U.S. Christian adults, July 28–August 7, 2023.



“I would be disappointed to find out that my church is using AI”

● Agree strongly ● Agree somewhat ● Disagree somewhat ● Disagree strongly ● I don't know

U.S. Christians



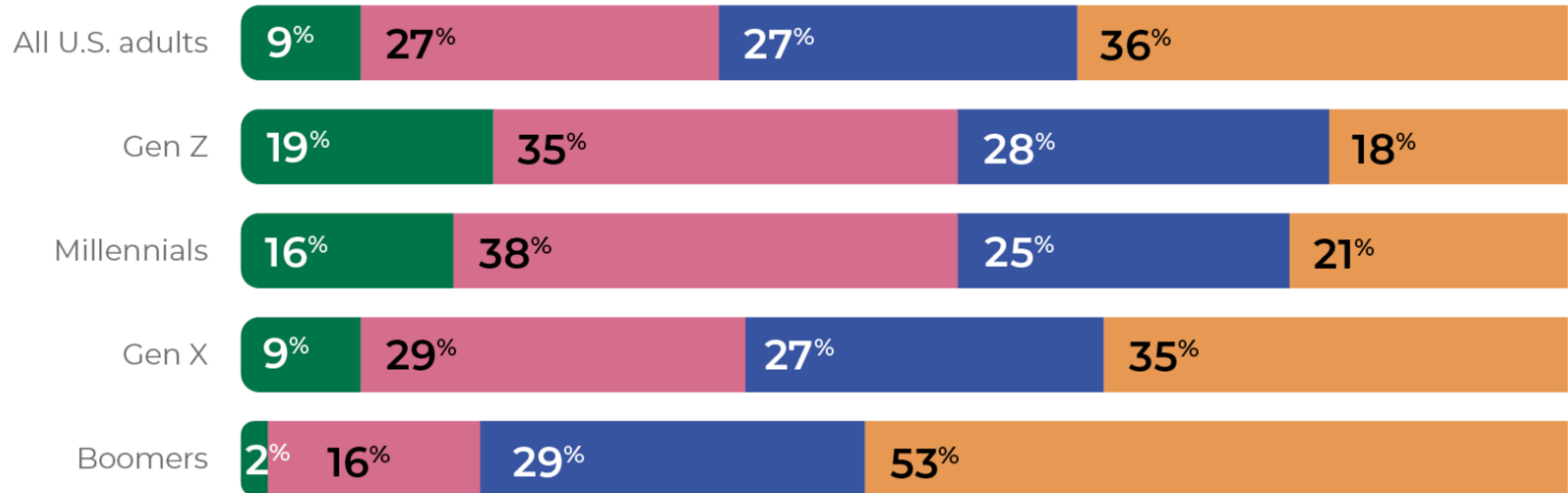
*n*=988 U.S. Christian adults, July 28–August 7, 2023.



## Younger Generations Are More Likely to Use AI

How often are you using AI in your personal life?

● Often ● Sometimes ● Not very much ● Not at all







# HOW FAR IS TOO FAR?

Ai

UNDERSTANDING THE  
MINISTRY APPLICATION OF  
**ARTIFICIAL**  
INTELLIGENCE



## U.S. Christians Prefer a Human Touch for Most Church Functions

Thinking about churches, of the following, which do you feel AI could do better, and which do you feel a human could do better?

*Base: Christians*

- A human could do this task better
- AI could do this task better
- AI or a human would do this task at the same level
- Not sure



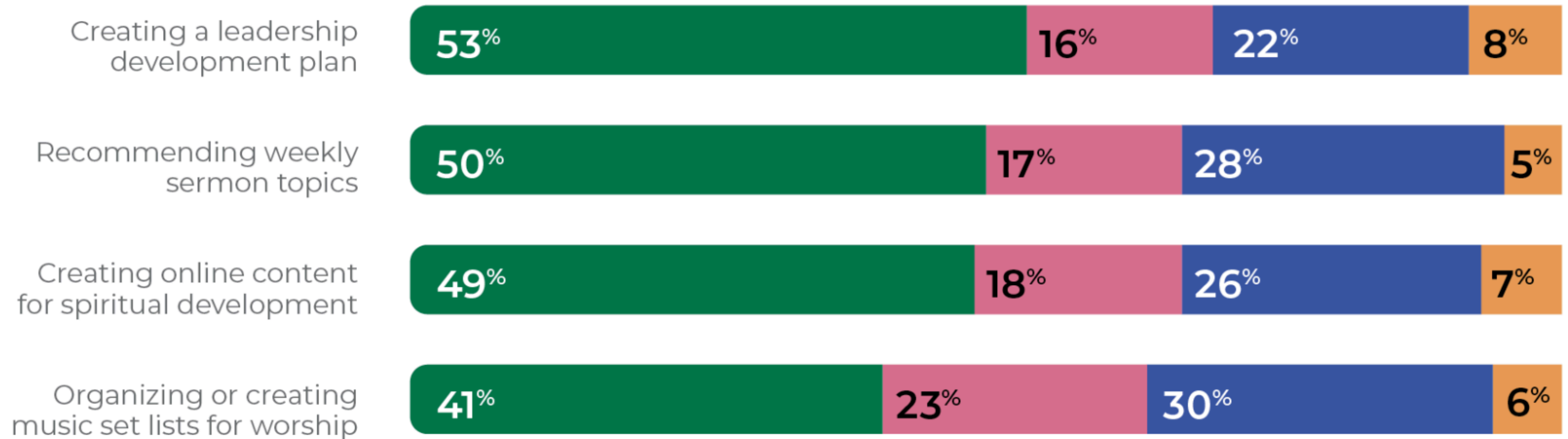


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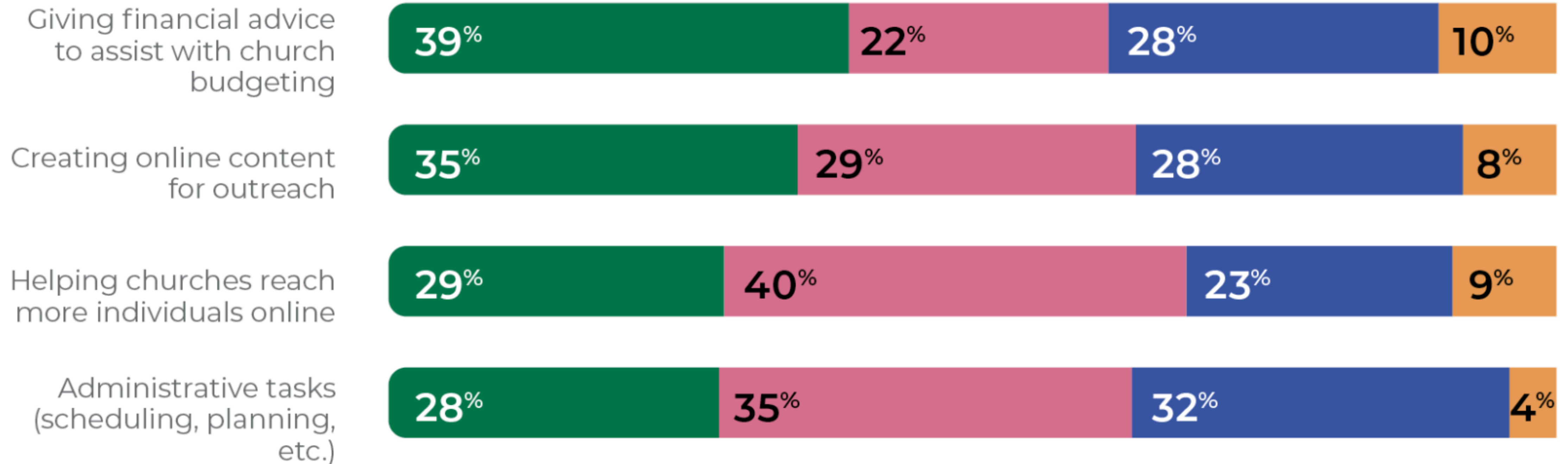


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- Not sure





# Church Leaders' **Take** on AI

**63%**

OF CHURCH  
LEADERS FEEL THEY  
HAVE A DECENT  
GRASP OF AI

**62%**

RARELY OR NEVER  
INTEGRATE AI INTO  
THEIR MINISTRY

**54%**

EXPRESS  
SIGNIFICANT  
ETHICAL  
CONCERNS ABOUT  
AI IN THE CHURCH

**54%**

UNEASY ABOUT  
AI'S GROWING  
PRESENCE

UNDERSTANDING THE  
MINISTRY APPLICATION OF  
**ARTIFICIAL**  
INTELLIGENCE



# REDEEMPTIVE TECHNOLOGY

UNDERSTANDING THE  
MINISTRY APPLICATION OF  
**ARTIFICIAL**  
INTELLIGENCE



**Declining Church Attendance:** Church attendance has been steadily declining.

**Rise of the "Nones":** The number of unchurched people just in America would make up the 8th most populous country in the world.

**Faith Deconstruction:** 2 in 5 US adults say they have deconstructed their faith.

**Crumbling Families:** The unchurched are more likely to be unmarried and a rise of fatherlessness



**Generational Shifts:** Younger generations, particularly Millennials and Gen Z, are less likely to identify as Christian.

**Discipleship Void:** Less than half of church members know the next step for their own spiritual growth. 2 in 5 are not involved in any form of discipleship.

**Loneliness Pandemic:** 1 in 3 US adults reports feeling lonely most or all of the time.

**Diversity Challenges:** The American church still struggles with issues of diversity and representation, both in leadership and in congregations.



# Redemptive Technology

“Redemptive technology” refers to the concept of using technology in ways that contribute to healing, restoration, and the flourishing of individuals and communities. It frames technology not just as a natural tool, but as a means to address brokenness in the world and to promote justice, compassion, and holistic well-being. This idea often contrasts with technology that is exploitative or harmful, instead envisioning technology as something that can be aligned with moral or ethical values.

In a Christian context, redemptive technology is seen as technology that helps fulfill God’s redemptive purposes-bringing about renewal and transformation, addressing societal needs, and fostering human dignity. For example, it could involve technological advances that improve healthcare access, protect the environment, enhance educational opportunities, or encourage spiritual growth.











# LET'S LOOK AT A FEW PRACTICAL AI TOOLS FOR MINISTRY



# AI that helps with language translation

<https://vimeo.com/1026883079?share=copy>



# AI that helps with language translation

<https://vimeo.com/1026934546/cde9ef7boa?share=copy>

<https://vimeo.com/1026931264/3d4bf94cac?share=copy>

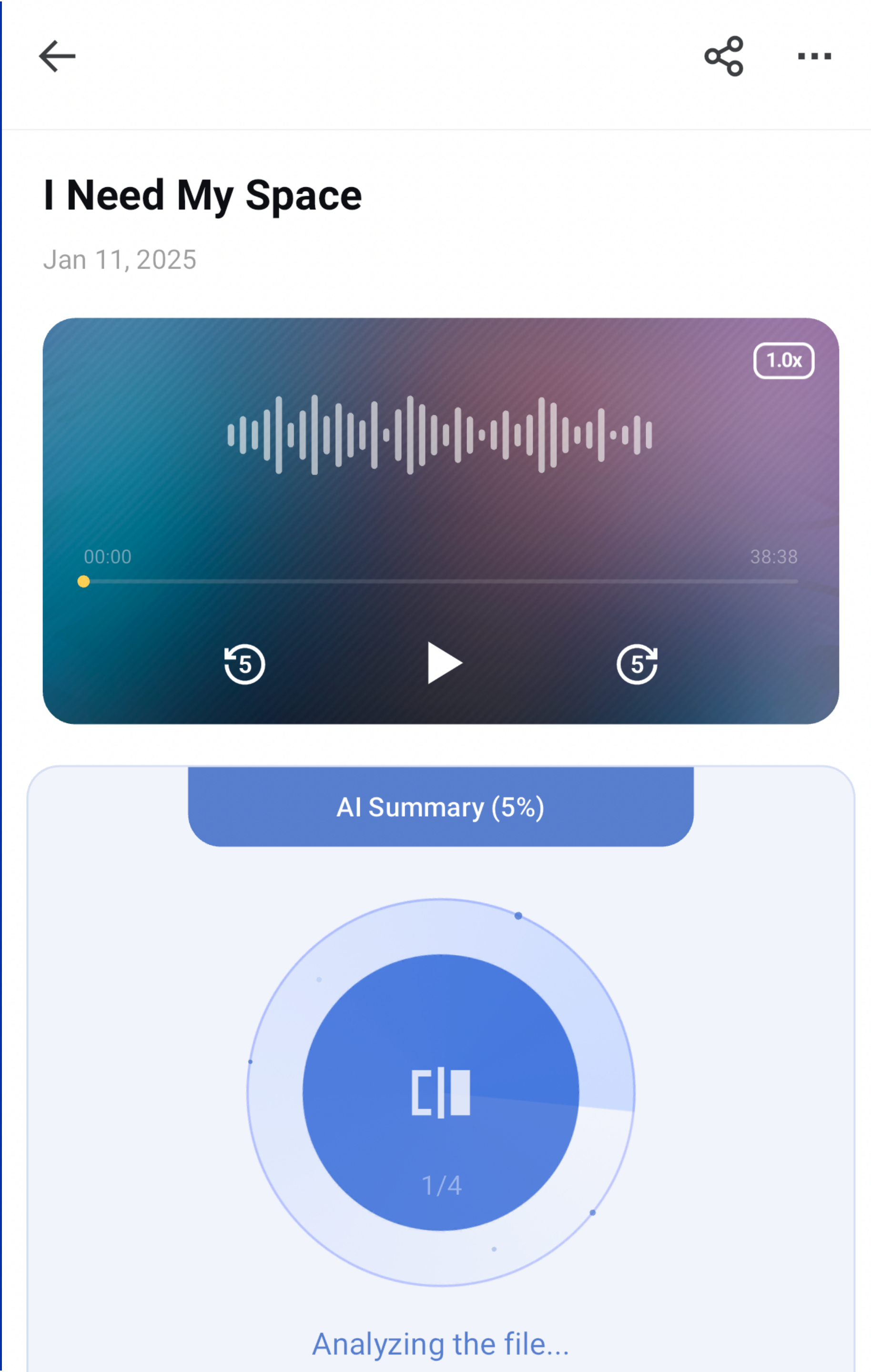




# Owl AI

AI Note Taking  
Assistant





# Owl AI

## AI Note Taking Assistant



## Summary

- **Topic:** Spiritual and Prophetic Significance of the Year 5785

- **Key Points:**

- The Hebrew year 5785 holds spiritual significance, especially the number five, symbolizing "grace upon grace."
- The transition into this year is seen as a time of grace, breakthrough, and expansion, moving into a "spacious place."
- Emphasis on the need for personal space and the importance of letting go of past burdens and forgiving others.
- Biblical references (2 Samuel 22:20 and Mark 11:22) highlight the importance of faith, forgiveness, and moving forward without old baggage.
- The act of forgiveness is crucial for spiritual progress and receiving God's grace.

- **Conclusion:** The message encourages individuals to embrace the new spiritual season by letting go of past grievances, forgiving others, and preparing for personal and spiritual growth. The year 5785 is seen as a prophetic time for grace and expansion, urging believers to clear out old burdens to make room for



Ask me what you want to know

# Owl AI

## AI Note Taking Assistant



in our calendar system. But in the Hebrew calendar, we have already entered into the year 5785. I'm not going to get into any exhaustive preaching on 5785. I'm going to save that for the next two services that we join together.

I think it's important that you get the substance because you have to understand that in God's calendars, numbers have meanings.

Amen. They are prophetic and they are significant. Say that with me. They are prophetic and they are significant.

Therefore, you need to pay attention to the time and the season we are in.

Am I making sense here. And so we are in 5785 spiritually according to the Hebrew calendar.

But I will take a moment and talk to you about the number five. The number five in the Hebrew is the letter hey, H-E-Y.

It sounds like it's spelled hey. And the letter means hey means to look, to behold as in something that is shocking to see or behold.

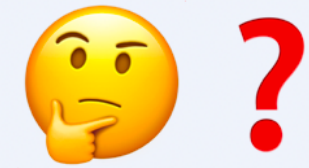
So much so that you have to get everyone else's attention and tell them to look.

# Owl AI

## AI Note Taking Assistant







**What year is it according to the Hebrew calendar mentioned in the text?**

Click to flip

# Owl AI

## Generates Flashcards



## Select Language

Slovak

Slovenian

Somali (Arabic)

Spanish

Swahili (Latin)

Swedish

Tahitian

Tamil

Tatar (Latin)

Telugu

Thai

# Owl AI

## Language Translation



## Resumen

- **Tema:** Significado espiritual y profético del año 5785
- **Puntos clave:**
  - El año hebreo 5785 tiene un significado espiritual, especialmente el número cinco, que simboliza "gracia sobre gracia".
  - La transición a este año es vista como un tiempo de gracia, avance y expansión, mudándose a un "lugar espacioso".
  - Énfasis en la necesidad de espacio personal y la importancia de dejar ir las cargas del pasado y perdonar a los demás.
  - Las referencias bíblicas (2 Samuel 22:20 y Marcos 11:22) resaltan la importancia de la fe, el perdón y de seguir adelante sin el viejo equipaje.
  - El acto del perdón es crucial para el progreso espiritual y para recibir la gracia de Dios.
- **Conclusión:** El mensaje anima a las personas a abrazar la nueva temporada espiritual dejando de lado los agravios del pasado, perdonando a los demás y preparándose para el crecimiento personal y espiritual. El año 5785 es visto como un tiempo profético para la gracia y la expansión, instando a los creyentes a limpiar las viejas cargas para hacer

# Owl AI

## Language Translation



AI Summary

Transcriptions

en nuestro sistema de calendario. Pero en el calendario hebreo, ya hemos entrado en el año 5785. No voy a entrar en ninguna predicación exhaustiva sobre el 5785. Voy a guardar eso para los próximos dos servicios que unamos.

Creo que es importante que entiendas la sustancia porque tienes que entender que en los calendarios de Dios, los números tienen significados.

Amén. Son proféticas y significativas. Di eso conmigo. Son proféticas y significativas.

Por lo tanto, debe prestar atención a la hora y la temporada en la que nos encontramos.

¿Estoy teniendo sentido aquí? Y así estamos en el 5785 espiritualmente según el calendario hebreo.

Pero me tomaré un momento para hablarles sobre el número cinco. El número cinco en el hebreo es la letra hey, H-E-Y.

Parece que se deletrea hey. Y la letra significa hey significa mirar, contemplar como en algo que es impactante de ver o contemplar.

# Owl AI

## Language Translation



Share



Audio



AI Summary



Transcription



Flashcards



AI Summarization and Transcription




 [How to share](#)

# Owl AI

## Content is Sharable





Owll: Ai Note Taker&transcribe

Ad

meeting, study record&Summary

★★★★★ 330

Open

Utilities | Productivity VOPI PTE. LTD

AI Note Taking Assistant

Time-saving Generator

Smart Sound Identifier

Intelligent Task Companion

ADHD-friendly Organizer

AI NOTE APP  
★★★★★

Create Notes for Any Content

AI Notes

Summarizer

Transcriber



Lecture  
00:15

Top Recording App  
★★★★★

Say goodbye to notes forever

Use AI in Your Daily Work

Transcription

AI Summary

Easy Note Sharing

Flashcards

Video Extraction

Chat bot

Translation

Call Recording



Owll: Ai Note Taker&transcribe

meeting, study record&Summary

★★★★★ 330

Open

Utilities | Productivity VOPI PTE. LTD

# Owll AI

## Available on APP Stores



# Think **Smarter**, Not Harder

The ultimate tool for understanding the information that matters  
most to you, built with Gemini 2.0

Try NotebookLM

- Podcast Type Overview
- Study Guide
- FAQ
- Briefing Doc (Overview/  
Summary)



- Podcast Style Overview
- Study Guide
- FAQ
- Briefing Doc (Overview/  
Summary)



## The Strength of the Struggle: A Study Guide

### Quiz

**Instructions:** Answer the following questions in 2-3 sentences each.

1. What was the initial struggle Jacob experienced, even before birth?
2. Describe the deception Jacob participated in to gain the birthright blessing.
3. What trick did Jacob's uncle, Laban, play on him concerning his marriage to Rachel?
4. How did Leah, Jacob's wife, feel about her position in his life, and how did she interpret the births of her children?
5. According to the podcast, what did Laban do that caused Jacob to struggle financially?
6. What does Romans 5:3-5 suggest that tribulations produce?
7. In the story about the moth, why does Locke believe it is important for the moth to struggle to emerge from the cocoon?
8. According to Pastor Odom, how do struggles prepare individuals for future challenges?
9. What does the Greek word *hypomonē* mean in Hebrews 10:36, and how does it relate to overcoming life's difficulties?
10. What does James 1:2-4 say about the role of faith and patience in trials?

### Answer Key

1. Jacob struggled in his mother's womb by clutching his brother Esau's heel, symbolizing his desire to be number one from the very beginning. This pre-birth struggle demonstrates Jacob's innate inclination towards competition and ambition.
2. Jacob, with the help of his mother, deceived his father Isaac into giving him the birthright blessing that rightfully belonged to his older brother, Esau. This act



## The Strength of Struggle: Jacob's Life and Ours

### FAQ: Understanding the Strength of Struggle

1. **What is the central theme of the story of Jacob as presented in this source?**

The central theme is that Jacob's life was marked by constant struggle from birth. He struggled for his birthright, for the love of Rachel, in his marriage to Leah, and for fair wages from Laban. This pattern highlights the idea that struggles are an inevitable part of life and can lead to growth and transformation. The narrative emphasizes that struggle, while often unwanted, is a catalyst for change and progress.

2. **What specific struggles did Jacob face in his life, and what did they represent?**

Jacob faced multiple struggles, each representing a different aspect of life: his fight for [the birthright](#) symbolized ambition and destiny; his struggle to marry Rachel highlighted desire and persistence; his difficult marriage to Leah showed conflict and unintended consequences; his financial battles with Laban demonstrated the need to fight for what is rightfully yours. These struggles, [as a whole, portray the battles we all face in life across many aspects of human existence.](#)

3. **How does the source connect Jacob's struggles with the struggles of the audience?**

The source explicitly connects Jacob's experiences with the audience's by stating, "We too are in struggles in our lives." It emphasizes that struggling is a universal human experience. The message is designed to help the audience understand that their own struggles aren't unique to them and that, like Jacob, they have the potential to benefit from their struggles. The narrative shifts from Jacob's story to a relatable concept of personal difficulty.

4. **What is the significance of the moth and cocoon analogy, and how does it relate to the theme of struggle?**

The moth and cocoon analogy illustrates that struggle is necessary for strength and survival. Just as a moth must struggle to emerge from its cocoon to gain the strength



**Briefing Document: "The Strength of The Struggle"**

**Source:** Podcast Transcript, "The Strength of The Struggle" by Pastor Keith Odom

**Date:** [Date not specified - assumed recent]

**Overview:**

This podcast message by Pastor Keith Odom uses the biblical story of Jacob's life struggles to illustrate the transformative power of adversity. The central theme is that struggles, while painful and unwanted, are not inherently destructive but are essential for growth, strength, and ultimately, achieving one's purpose. The message emphasizes that God uses difficulties to build character and prepare individuals for future blessings and challenges.

**Main Themes and Ideas:****1. Jacob's Life as a Paradigm of Struggle:**

- The sermon frames Jacob's life as a continuous series of struggles from birth to his interactions with family, love life and even for his money. He was "born clutching his brother's Esau's hill, trying to be number one."
- Pastor Odom highlights Jacob's struggles for the birthright, for the love of Rachel, his marriage to Leah, his wages with Laban, and his conflicts with his brother Esau, establishing that "all of Jacob's life, he had to struggle for everything he gained."
- These struggles are presented not as signs of divine disfavor but as a necessary part of his journey, setting the stage for his eventual transformation.

**1. Universality of Struggle:**

- The message acknowledges that struggles are a universal human experience and that "If everyone had the ability to choose a path that guaranteed ease and comfort, without any challenges or struggles, most people would likely take that option instead of facing difficulties."
- Odom emphasizes that "Nobody wants to struggle or fight" but insists that struggling has benefits.



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Save hours on sermon prep, discipleship strategy, church communications, video clips, and more.



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5 Day Devotional Edit →

Clips



Unlocking Miracles: Get Ready for Your Breakthrough!

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Step into Your Breakthrough Year: Unleash Your Potential

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Gratitude Overflow: Celebrating God's Goodness

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Playground

Interact with your sermon to create additional content.  
Each response should be analyzed for validity and accuracy.

Generate a 3 day reading plan...





# 5 Day Devotional

This five day devotional will be taking a deeper dive into the sermon from this weekend. We will explore themes of God's excellence, the importance of being open to His presence, and how to step into a spacious place prepared for us by God.

## Day 1

*2 Samuel 22:20*

As we reflect on the first day of our devotional, we are reminded of how God continually rescues us from our troubles and brings us into spacious places. Our God is not just able; He is willing to intervene in our lives. In times of distress, we must recognize His goodness and cling to the truth that He delights in us. Just as David proclaimed in this scripture, we must affirm that God is our support in our times of disaster, pulling us up from the depths and placing us in a space of abundance.

When we acknowledge our need for God and open ourselves to His grace, we set the foundation for great transformation in our lives. He calls us to respond in faith and expectation, knowing that He is leading us into new beginnings that are filled with His graciousness and mercy.

- What does it mean to you to be rescued by God?
- Can you recall a time when God brought you into a spacious place?





# GIO: AI Headshot Generator

GIO is an AI app that generates professional headshots from casual photos. The app uses generative AI to create photorealistic portraits, and it also includes tools to change outfits, backgrounds, and more





# Invideo AI

Invideo AI is a web-based tool that uses artificial intelligence (AI) to help users create videos:







# Rosie AI

Rosie AI is an AI-powered phone answering service primarily designed for small businesses, particularly home service companies, where it automatically answers calls 24/7, taking messages, scheduling appointments, and providing customer information even when the business owner is unavailable, essentially acting as a virtual receptionist





# Claude AI

Claude AI is a generative artificial intelligence (AI) chatbot and family of large language models (LLMs) developed by Anthropic. Some of its features includes Answer questions, Summarize documents, Generate long-form text, diagrams, and animations, Write basic code, Understand and process images, Brainstorm ideas, and Analyze documents.





## Gemini AI

Gemini gives you direct access to Google's best family of AI models on your device so you can: Get help with writing, brainstorming, learning, and more. Summarize and find quick info from Gmail or Google Drive. Generate images on the fly.





# Perplexity AI

Perplexity is a free AI-powered answer engine that provides accurate, trusted, and real-time answers to any question.





# Play.ht

Play.ht is a cloud-based AI voice generator that uses machine learning and artificial intelligence to create realistic voices from text



## ElevenLabs

ElevenLabs is a browser-based, AI-assisted text-to-speech software, Speech Synthesis, which can produce lifelike speech by synthesizing vocal emotion and intonation.





# Midjourney

Midjourney is an artificial intelligence (AI) program that generates images from natural language descriptions, or prompts.





## Beautiful.ai

Beautiful.ai is a cloud-based presentation tool that uses AI to help users create, collaborate on, and present presentations:

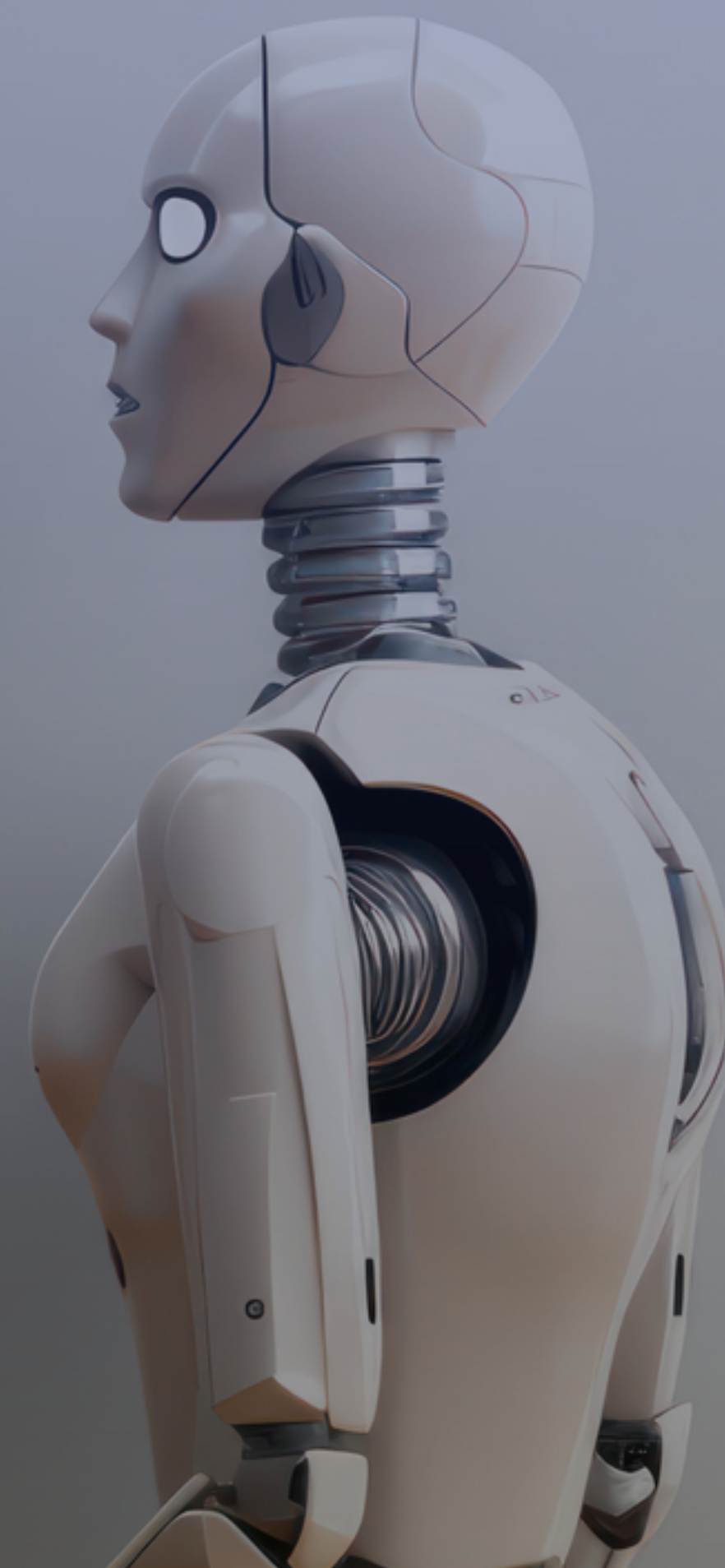


# AI IS EVOLVING QUICKLY

UNDERSTANDING THE  
MINISTRY APPLICATION OF  
**ARTIFICIAL**  
INTELLIGENCE



**What's  
Next?**







# Experts Are Predicting 6-20 Years



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